































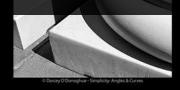
Judges Training

























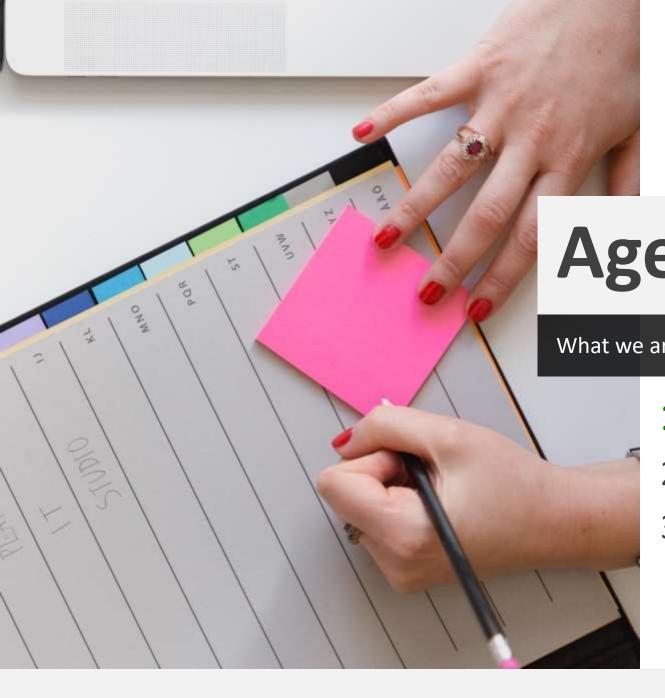




Founded in 1985 in Newtown, Connecticut. The Flagpole Photographers' mission is to enable members to share their photos and expertise, to learn and grow in their photography, and to enjoy the camaraderie of fellow photographers.

We come from diverse backgrounds, with photographic skills ranging from beginners to professional photographers.





Agenda

What we are covering today

1. Competition Night

- 2. Judging Setup
- 3. Judging Software

Thursday - starts at 7 pm eastern, generally finishes around 9 pm



Meetings Are Recorded

The meeting will be recorded and posted on FlagpolePhotographers.com

Competition Summary

Scoring Range

6, 6.5, 7, 7.5, 8, 8.5, 9, 9.5, 10

Comments on every photo

Rotating judge for the next photo

Deciding on the top 3 photos

Breaking ties

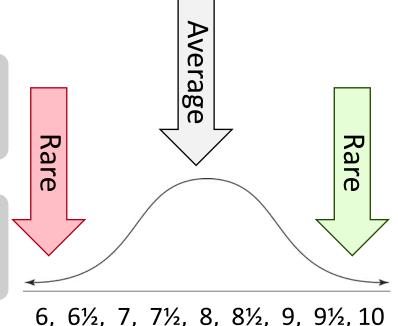
Deciding on a Score



Strive to remove personal bias, such as, subject, specific technique, perceived difficulty or location knowledge.



Use the entire scoring scale (6 to 10 by half points) effectively to differentiate photos.





Base the score on the merit of that individual photo.



Use consistent reasoning in evaluating photos. Consider *The 12* Elements of a Merit Image from Professional Photographers of America.

Impact, Technical Excellence, Creativity, Style, Composition, Presentation, Color Harmony, Center of Interest, Lighting, Subject Matter, Technique, Storytelling

Professional Photographer Association, The 12 Elements of a Merit Image – First 6

Impact - The sense one gets upon viewing a photo for the first time



- Impactful photos evoke laughter, sadness, anger, pride, wonder or another intense emotion
- There can be impact in any of these 12 elements
- This is the eye candy, the wow factor. It is the reason we love the photo. It moves us. We look inwards.

Style - A specific genre or recognizable characteristic to showcase an artist



- Has a positive impact when the subject matter and the style are appropriate for each other
- Your work can be anything from traditional to surreal, candid to abstract, hard or soft light
- Use light or color in a distinct way, a blue tone in monochrome, high saturation, consistent angle

Technical Excellence - The quality of the photo itself as it is presented for viewing



- Lighting, focus, exposure, camera motion, printing, mounting, color, retouching, manipulation ...
- The nuts and bolts of photography. Be wary of going too far with adjustments
- It's what makes you a pro. Lack of it can ruin a great scene.

Composition - Bringing all the visual elements together to express the photo's purpose



- Holds the viewer in the photo and prompts the viewer to look where the creator intends
- Do you follow the standard rules of composition? When do you break them to enhance the photo?
- Don't break the rules just to be cool, only use it if it enhances the image

Creativity - Fresh expression of imagination to convey an idea, message or thought



- It's looking at an ordinary subject and finding an extraordinary way to portray it
- In photographic competitions, you may get bonus points for creativity and originality
- There are classic photos we have all seen, use creativity to differentiate yourself

Presentation - Affects a photo by giving it a finished look



- The mats and borders used should support and enhance the photo, not distract from it
- Applying digital borders, customized for each photo, can either make or break your photo
- Making sure there is no dust (digital or analog) or scratches showing on the photo

Professional Photographer Association, The 12 Elements of a Merit Image – Last 6

Color Harmony - Color tones working together enhance the emotional appeal

- Color harmony is not always harmonious and can be used to evoke diverse feelings for effect
- Are your colors and corrections pleasing to the eye? Do they look like they belong together?
- Color harmony can be used to supply a structure to a photo

Subject Matter – Should always be appropriate to the story being told in a photo



- Keep it interesting and appropriate. Pretty doesn't mean it's right.
- Subject matter is sometimes linked to the competition category or photo title
- Not everyone will inherently understand your subject, use additional elements to help the viewer

Center of Interest - The point or points where the viewer should stop as they view the photo



- Can be subtle or strong, regardless, they allow the eyes to pause in preconceived areas
- Occasionally there will be no specific center of interest (scene is the center)
- Or there may be two, primary and secondary.
 Two primary centers of interests may confuse the viewer.

Technique - The approach or perspective used to create the photo



- Focus, posing, angle, capture ... are part of the technique applied to a photo
- Including filters, lens choice, a certain style such as forced perspective
- Move, change your perspective, learn new ways to control what you capture

Lighting - Defines dimension, shape and roundness in a photo



- The strength of your subjects should be portrayed by the strong lighting choices you utilize
- Whether the light applied is artificial, natural or added in post-processing, proper use enhances a photo
- Light also impacts the color of a photo because in low light human perception switches to monochrome

Storytelling - The photo's ability to evoke imagination



- Take a step back to see what kind of stories your photos can create
- One beautiful thing about art is that each viewer might create their own message or story
- Take a step back and look at the photo as if it is your first time, find the story and make it noticeable

Commenting on a Photo (someone's pride and joy)

Overall

What to Say

What to Avoid

We ask for a short a positive comment on what makes it good, followed by a short suggestion how to strengthen it.

Use words like May, Might, Consider ... Avoid works like
Always, Never, Must,
Should ...
see
before
phot

Avoid saying – I've seen this photo before, I've taken this photo, I know the location, I love cats ...

This is not about stating a fault, it is about finding improvement ideas.

Think about before the shutter click perspective, framing, lighting, background ...

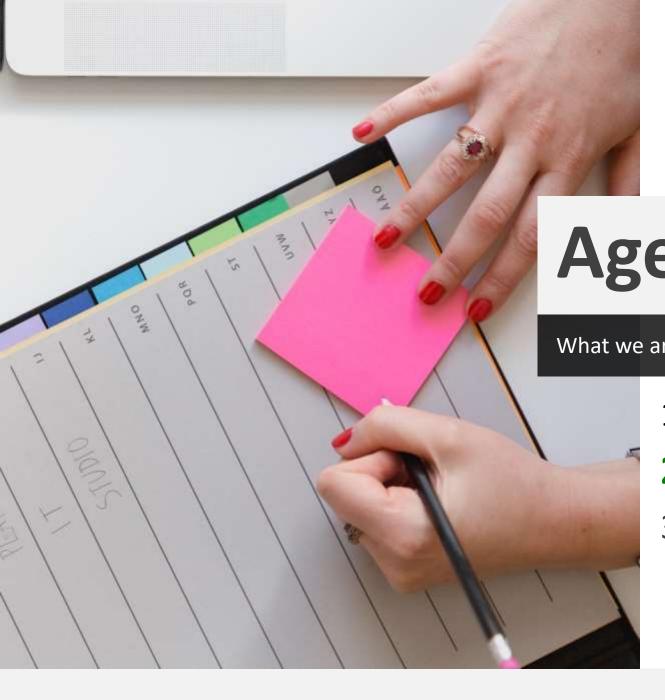
Very rarely should more than one judge comment on a photo. Please don't comment on the title's spelling, grammar or punctuation.

Try to be consistent between your comments and your score. Not "love it" for a "6.5".

Be cautious of making assumptions about the legitimacy of elements in the photo.

Don't simply describe each photograph back to the audience.

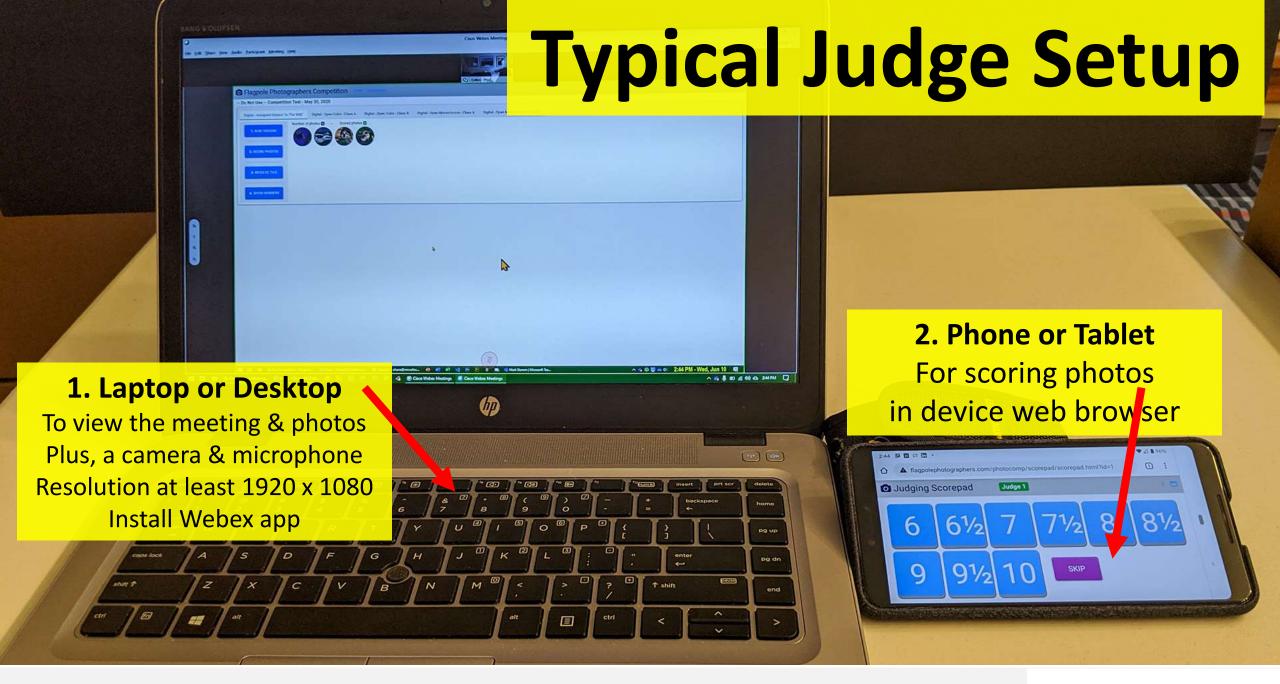
Try to avoid complex post-processing suggestions.



Agenda

What we are covering next

- 1. Competition Night
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Event Scoring Ro

Judge Training Example - Sep 26, 2020

Assigned Subject "Nature"

Monthly Challenge is "Barns"

Open Color - Class A

Scored photos 0

Live Training

Fire up your scorepad and let's score some

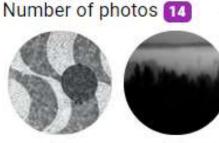
photos and break some ties!

1. RUN-THOUGH

2. SCORE PHOTOS

3. RESOLVE TIES

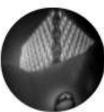
4. SHOW WINNERS



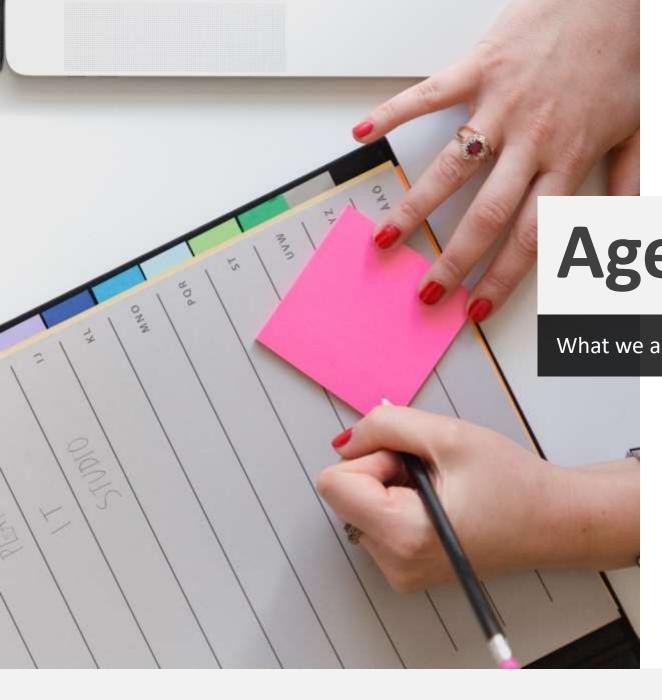












Agenda

What we are covering next

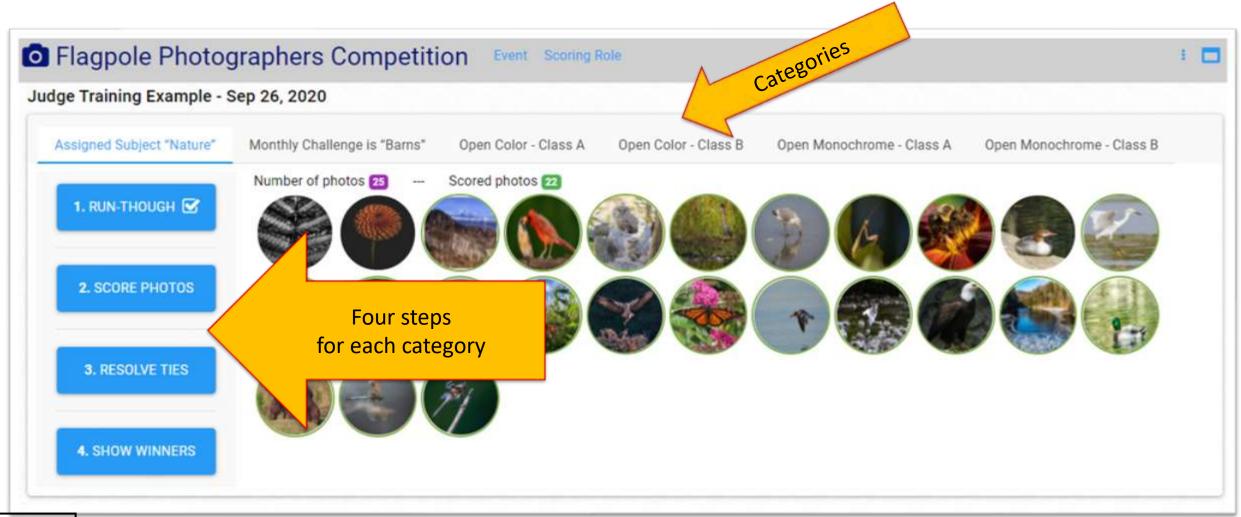
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Scorepad page is used to send scores to the live competition

Judge # Run Scorepad – Flagpole Photo
 X Runs in a browser ♠ flagpolephotographers.com/run-s Judging Scorepad Judge 1 Chane Cullens Make a typo, just ask to score again SKIP Acknowledgement visible for 10 seconds

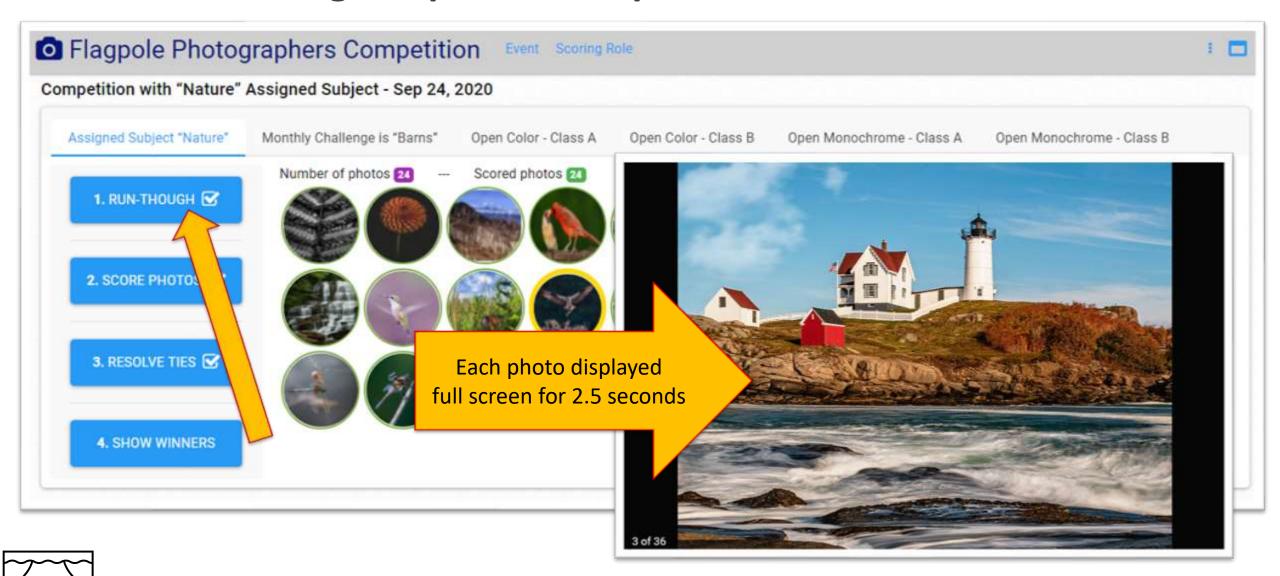


Home page of competition web app

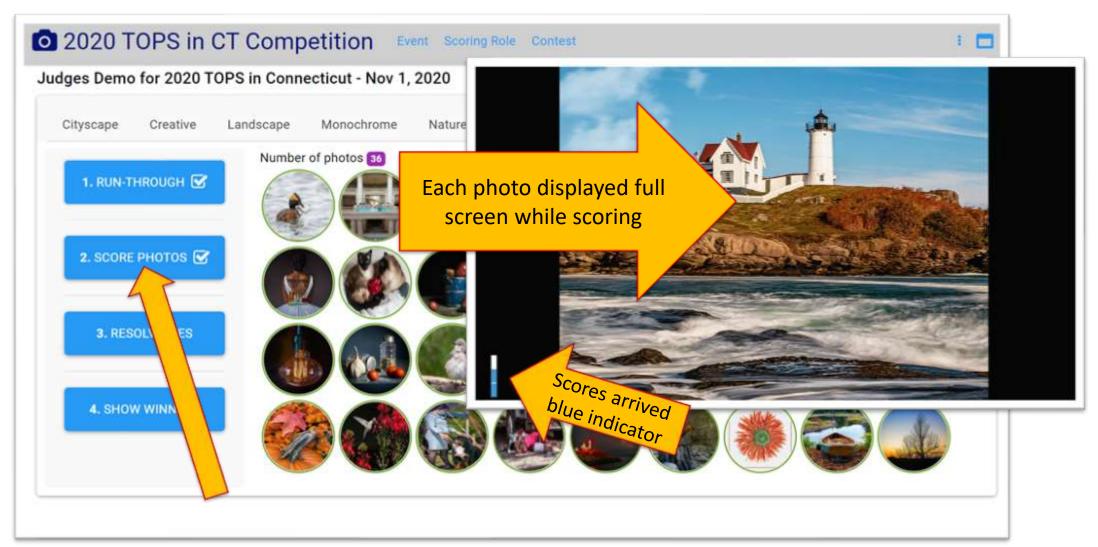




Quick run-through to preview all photos

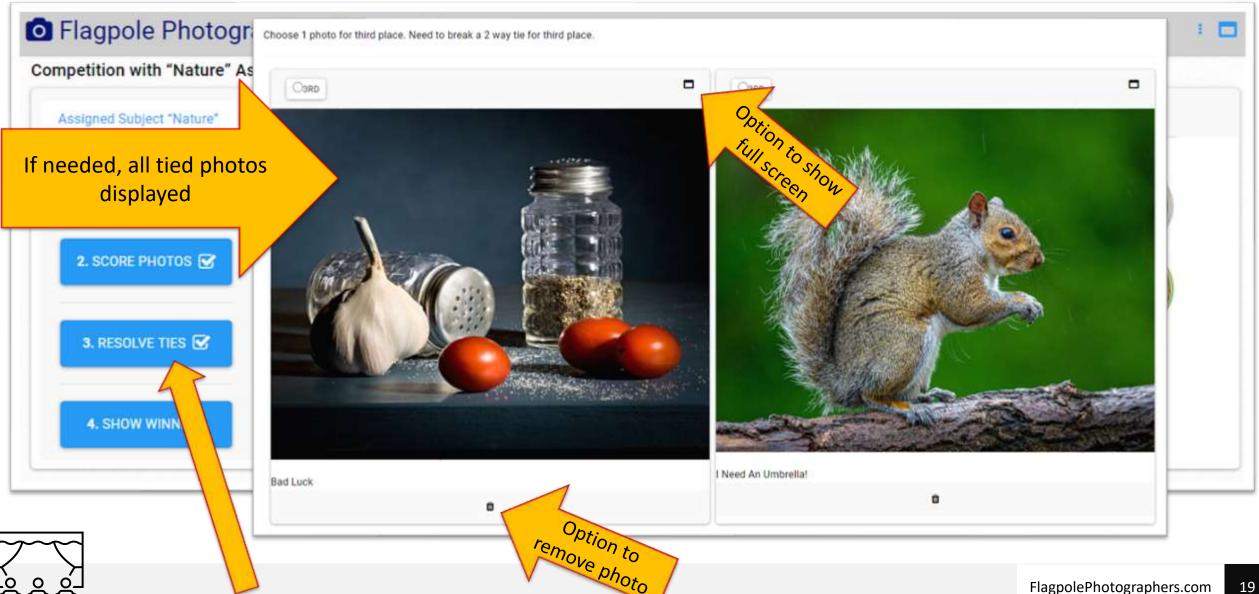


Score photos live using judge's scorepad





Break ties with a live discussion



Display 3rd, 2nd and 1st places. Winners will discuss their photo.



