

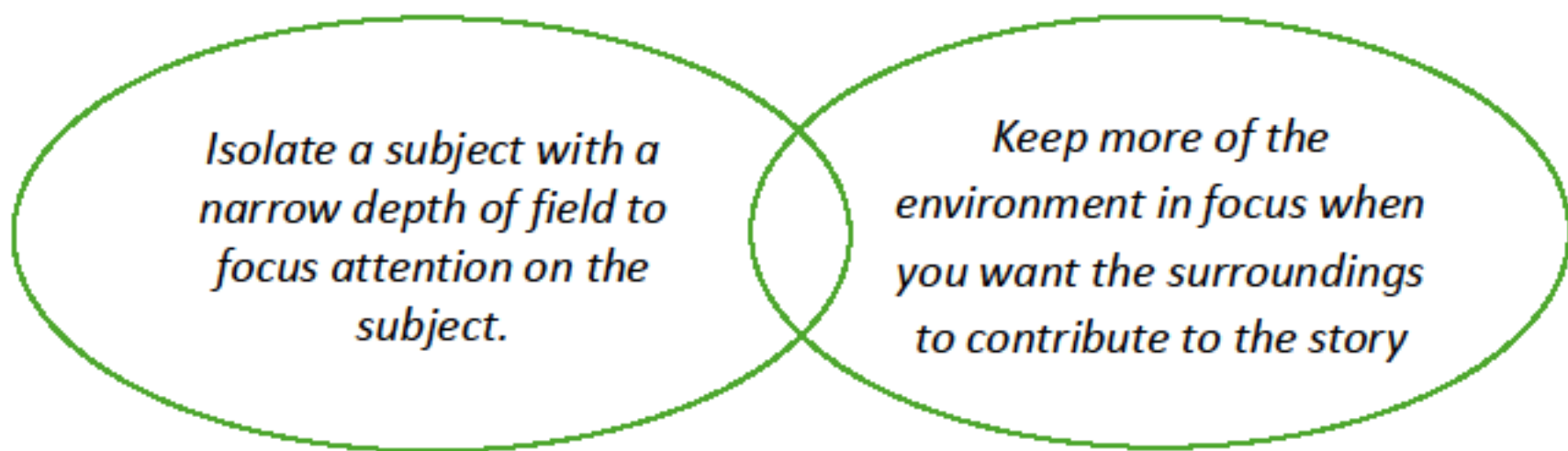
How to choose a lens

- How lenses differ
 - Focal length
 - Aperture
 - Zoom vs Prime
 - Other factors
- How to decide which lens to bring with you
- How to decide what lens to purchase next

Mastering Focus & Depth of Field

Image focus is one of the most important techniques in photography.

Your creative choice of which aspects of an image are in focus will have a dramatic impact on the mood and narrative of your photo.



Overcoming Common Lighting Challenges

"Light makes photography. Embrace light. Admire it. Love it. But above all, know light. Know it for all you are worth, and you will know the key to photography." - George Eastman – Eastman Kodak founder

*Black
absorbs
light*

Black on Black

Learning: How to use light and shadows to add separation and dimensions in your photos.

White on White

Learning: Controlling highlights and subtle shadows to achieve detail and depth in bright scenes.

*White
reflects
light*

*Harsh
for
drama*

Black and White

Learning: How to use camera settings when dealing with high-contrast (very dark and very bright) elements.

What to Notice

- Are shadows changing?
- Is it more three-dimensional?
- What is the mood of the photo?

Modifying Light

Learning: Emphasizes that lighting is not just about illumination, but also about control and artistry.

*Diffused,
reflected
or colored*