



Backup your photos

Some ideas to avoid your digital memories disappearing in a flash

Chane Cullens – Chane@CCullens.com

January 2016

Backup your photos, please

Ideas to avoid your digital memories disappearing in a flash

Fact 1

Backup must be

1. Easy
2. Cheap
3. Part of your digital workflow

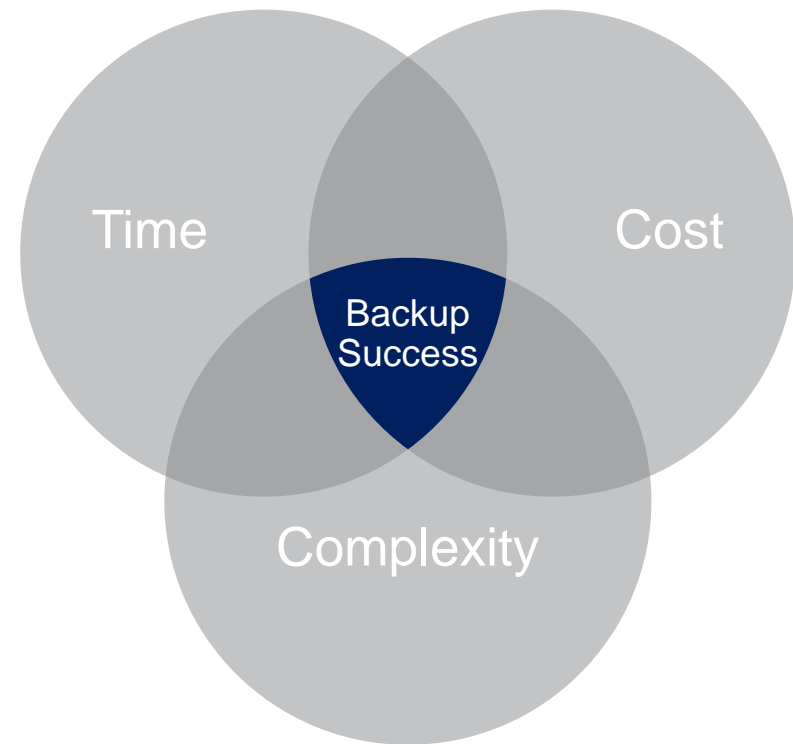
Fact 2

There are many “right ways”

Fact 3

It is not a “one time” activity

Why we don't backup enough



Choose your style of backup

Start small and extend over time – it's a continuum

Passive

- ✓ Time, Cost & Complexity all zero
- ✓ Side effect of sharing photos

Examples

Photo competition

- Image on website
- Print image in your closet

Facebook, Instagram, Email

- Image on website
- Print image in your closet
- Photobooks

Tip: share medium resolution images, e.g. 2000 x 2000 pixels

Tip: create private Facebook albums

Active

- ✓ Time, Cost & Complexity all low
- ✓ Explicitly add a backup step

Examples

External hard drive

- Copy files to external drive
- Backup software to external drive

Free cloud storage

- Copy your best to internet
- Google Drive (15GB free)
- DropBox (2GB free)
- Microsoft OneDrive (15GB free)
- Apple iCloud Drive (5GB free)

Tip: Add the backup task to your personal calendar

Foolproof

- ✓ Time, Cost & Complexity all medium
- ✓ When business or personal value is high

Examples

Multiple external hard drives

- External drives by year
- Rotating offsite drives

Cloud backup

- Purchase more cloud storage
- Google Drive (100GB \$24/year)
- DropBox (1,000GB \$99/year)
- Microsoft OneDrive (50GB \$24/year)
- Apple iCloud Drive (50GB \$12/year)
- Code42 CrashPlan (1 PC/unlimited GB, \$60/year)

Tip: Don't invest dollars unless you can invest time

